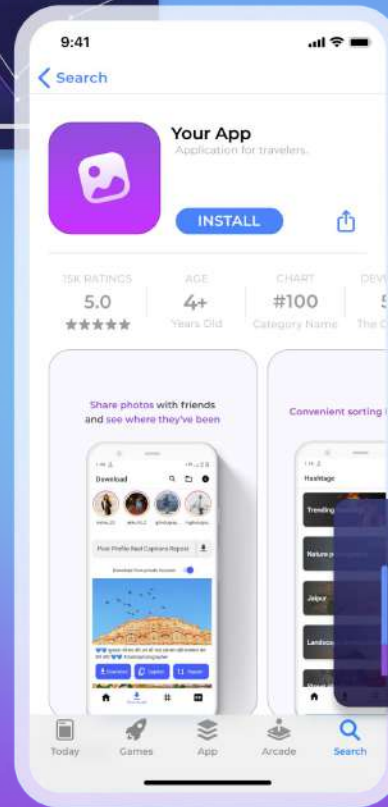


# KIT MOBILE:

Ultimate service  
for mobile apps



# Digital marketing at your service



We bring audience engagement and conversions boost, leads and purchases, revenue and profit.

Our clients achieve the most ambitious business goals with our products.

---

**34** Marketing products

---

**5K** Clients all over the world

---

**21+** Years of expertise

## CPA

Excellent performance-based service



## SMM

Your personal blogosphere navigator



## MOBILE

Ultimate “Pay-for-Result” service for mobile apps



## WEB

Solid expertise for the best customer experience



## SEO

Unique approach to a classic tool



## PRODUCTION

Effective solution for your content



# KIT

# Full transparency and “Pay-for-Result” model for the efficient performance



KIT Mobile is focused on attracting a loyal audience to your applications

We use with CPA, CPI and commission-based payment models to provide our clients with superior service

 640 happy clients

---

 754 900 campaigns

---

 38 000 000 target users

# Deep expertise for the ultimate result

We do extensive research into the client's industry to gain crucial insights and turn them into an **outstanding performance**

- ✓ E-com
- ✓ Entertainment
- ✓ FinTech
- ✓ Pharma
- ✓ FoodTech
- ✓ Education



# How It Works

Our in-house team has deep expertise in every aspect of app promotion

## Traffic we use:

- ✓ Social networks
- ✓ Advertising networks
- ✓ In-app advertising networks
- ✓ Search platforms
- ✓ Web services

## Traffic suppliers



## MMPs



✓ More than **100 countries** available

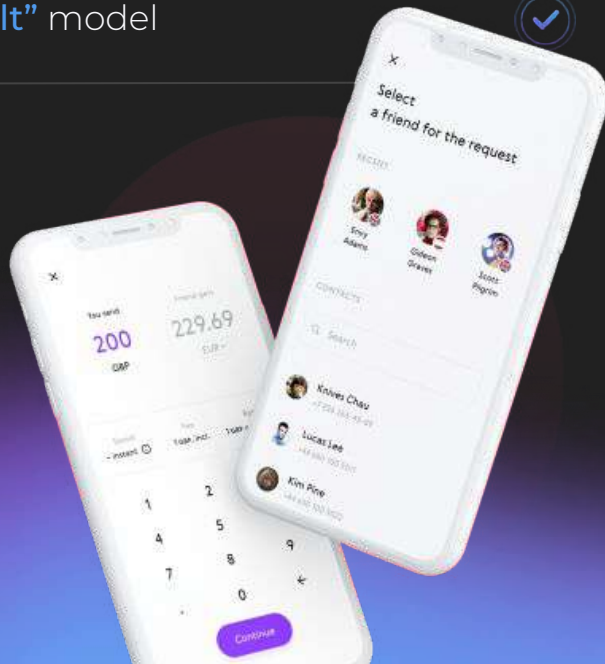
✓ **Deep** walled-gardens, CPA / Ad Networks, DSPs **expertise**

✓ Customized **approach** to every client

✓ 360° **In-House team**

✓ **“Pay-for-Result”** model

✓ **6+ years** of experience



# ASO as the key to success

Get the best from [Apple Search Optimization](#) -  
increase organic traffic, improve the conversion rate  
and gather more revenue

How we work:



Promotion  
strategy



Visual  
optimization



Contextual  
optimization



Ranking  
improvement



Organic traffic  
boost



# Free app audit to start with

We offer a free ASO audit to improve your app promotion performance.  
Maximize your result with our expertise.

ASO audit includes:



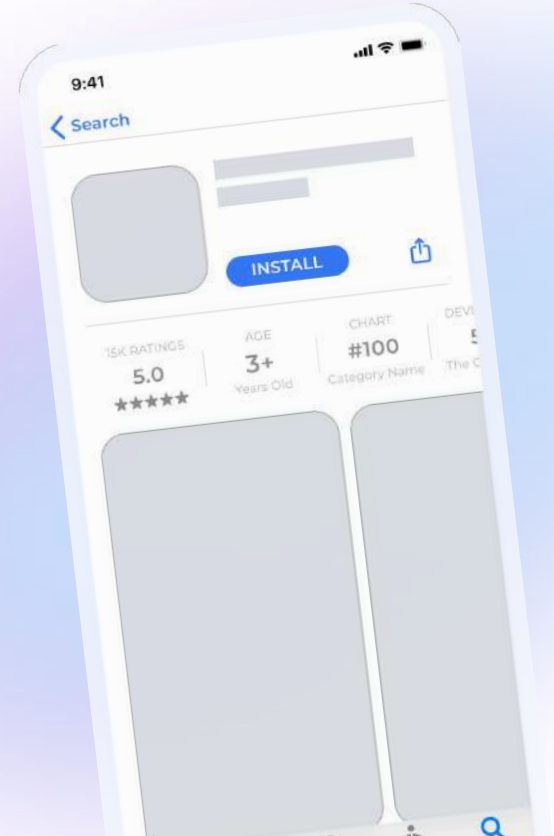
Objectives &  
Tasks setup



App analysis



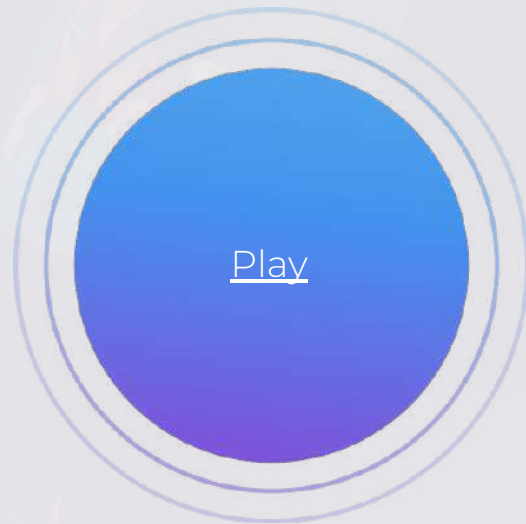
Audit reports &  
recommendations





# Creatives that engage

Explore ultimate creatives KIT.Mobile offers in collaboration with Creos

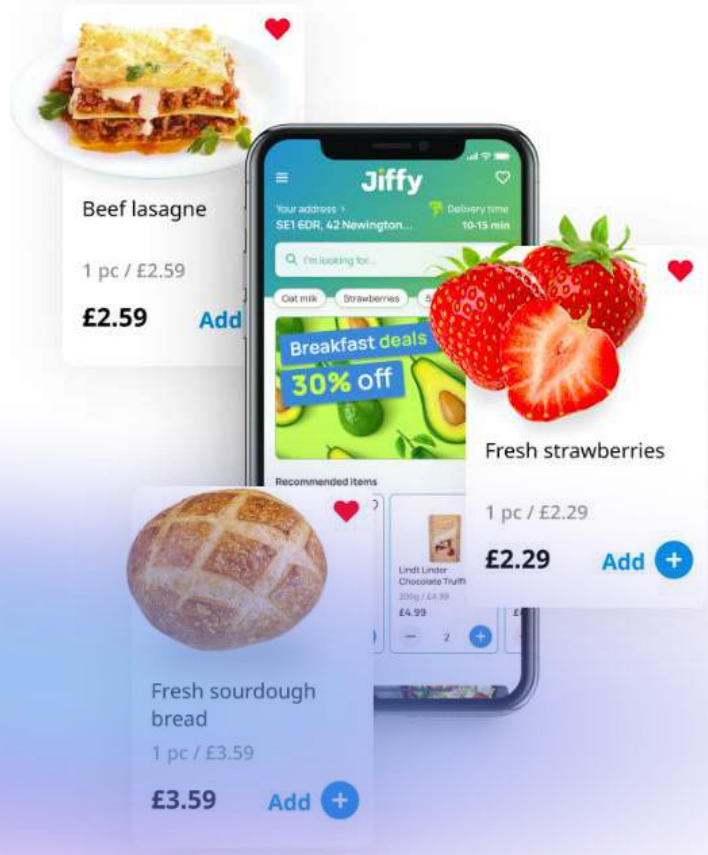


# KIT Cases

EXPLORE  
THE ULTIMATE  
EXPERTISE



# Case study



x 2.1 times market share growth  
and x 2.5 times more orders per  
month

## Client

Jiffy is an online supermarket with an on-demand delivery service that offers fresh meals, and household essentials

App Installations: +69% new installations

Traffic sources: Google UAC, Facebook, TikTok

Period: 7 months

Platforms:



Geo:



>3%

Increase CR from  
installation to purchase

# Case study

Over 6 000 first  
purchases in 2 months



## Client

PharmEasy is an Indian most trusted online pharmacy & medical stores offering pharmaceutical and healthcare products

App Installations: +200 000 new installations

Traffic sources: In-app

Period: 2 months

Platforms:



Geo:



---

>3%

CR into first purchase

---

# Case study



## Client

Reface is the top-rated face swap app. Reface app is also advanced, fun and well-known worldwide

App Installations: **+68% new installations**

Traffic sources: **In-app**

Period: **3 months**

Platforms:



Geo:

**United States, United Kingdom, Australia, Canada, New Zealand**

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**>79%**

Growth of paid subscriptions

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**>75%**

CR into loyal users

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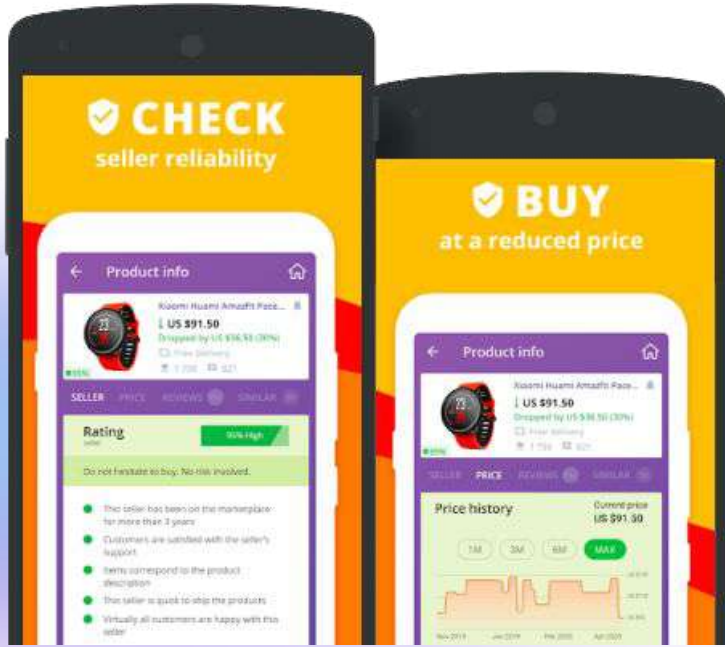
**>4%**

CR into paid subscription



# Case study

x 1.6 times growth of purchases  
and x 2.1 times increase of the  
number of user activations



## Client

AiHelper is AliExpress™ assistant. It helps to avoid fraudsters and low-quality Chinese products that only look good on the pictures

App Installations: x2.3 new installations

Traffic sources: Facebook  
Period: 3 months

Platforms:



Geo:

Spain, France, Italy,  
Poland, Portugal,  
Germany, Netherlands

>30%

CR into loyal users

# Our clients







Digital products to supercharge  
your business

[www: kit.global](http://www.kit.global)

[e-mail: sales@kit.global](mailto:sales@kit.global)